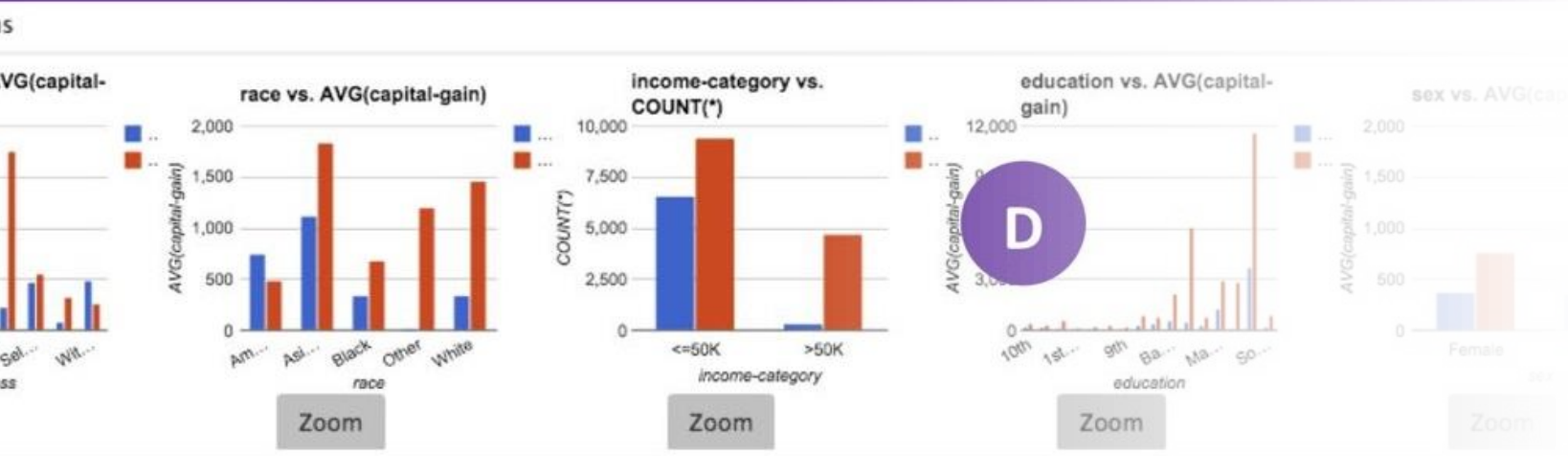




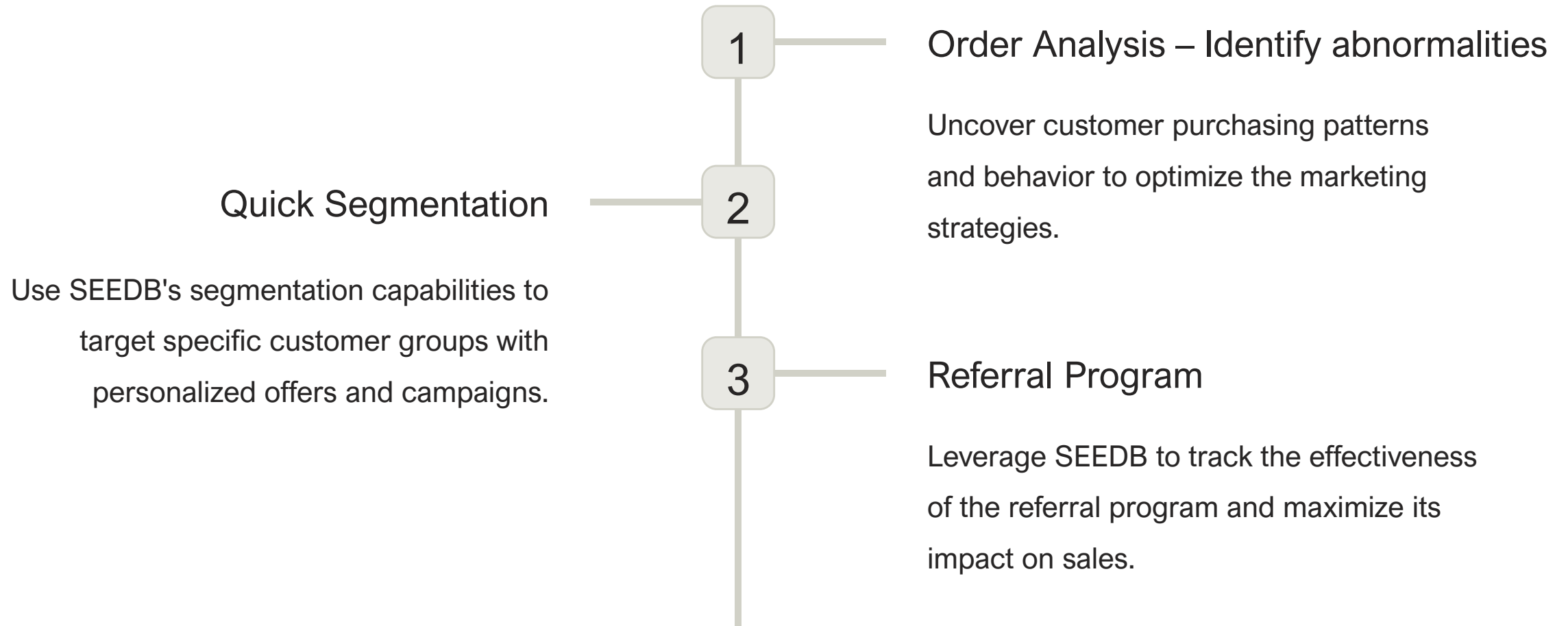
Pros and Cons of Integrating SEEDB



Industry Practitioner:
Yixuan ZHOU

Context:

BuyMall is an e-commerce company with a wealth of data on orders from various customers. They would like to utilize this data to run campaigns aimed at boosting their sales. However, the manager has reviewed the current dashboard and is very dissatisfied.



Why & Why not Implement SEEDB in Our Company?



Rapid Visualization Recommendations

SEEDB provides quick and relevant visualization recommendations, enabling us to uncover interesting insights with ease.



Time-Saving Efficiency

Stop spending valuable hours manually creating visualizations.



No Integration Challenges

Implementing SEEDB is an easy job, as it easily integrates with any relational database. [a middleware layer on top of any DBMS]



Privacy and Security Considerations

We cannot make sure that the SEEDB's data handling and recommendation algorithms could be privacy-concerned. [end to end environment]



Explore Other Options

Consider alternatives such as the "Show Me" feature in Tableau or the "Quick Insights" feature in PowerBI for additional visualization capabilities.

Unlocking the Power of SEEDB



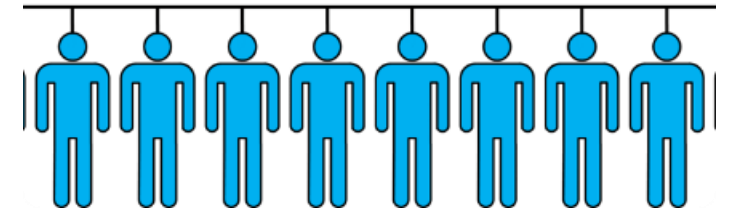
Enhanced Data Exploration

SEEDB elevates the data exploration capabilities by recommending visualizations based on your queries. Quickly identify trends and uncover valuable insights.



Scalability

SEEDB has ability to work with large datasets and provides near-interactive performance, it enables that the data exploration process remains efficient even with massive datasets.



Reduced Workload

Empower data analysts with SEEDB's rapid visualization generation. They can focus on advanced analysis and problem-solving.