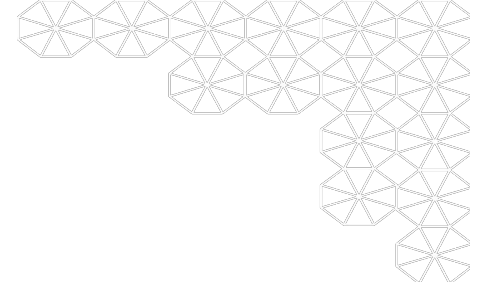


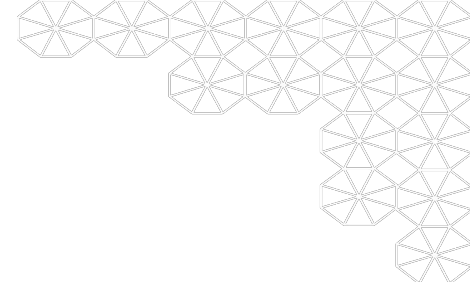
# Falcon



Chirag Manghani

Industry Practitioner – 9/14

# NexaVis Analytics



- We are a company that specializes in providing data visualization solutions to financial institutions. These institutions rely heavily on real-time data to make high-stakes trading and investment decisions.
  - Plan to use Falcon DB for our latest project which involves developing a next-generation dashboard for stock market analysis.
  - Why Falcon?
    - Improving User Experience:
    - Reduce Latency and Optimized Computation
  - The financial analysts using our dashboard cannot afford a split-second delay. Falcon ensures that as users interact with one visualization – say, a graph showing a stock's performance over the year – other linked visualizations update in real time. No waiting, no loading screens, just seamless interaction.



## Positive Impact:

Our clients, work in a world where seconds can equate to millions of dollars. By ensuring that they can interact with and derive insights from data without latency, we're potentially enabling quicker, smarter decision-making.

## Negative Impact:

Since there is a higher computational load, users with older hardware or browsers might experience performance challenges.

## Adoption

Transitioning our clients to a Falcon-powered dashboard would necessitate comprehensive training to ensure they can exploit the platform's full potential.