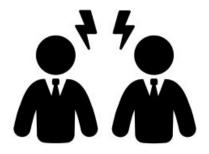
Mage

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Issue: Ineffective Collaboration Between Data Scientists and Stakeholders at Company X

Company X grapples with a communication breakdown between data scientists and stakeholders (PMs, managers,etc). Collaborative efforts are time consuming and inefficient.

- Stakeholders rely on spreadsheets, lack coding confidence.
- Constant back-and-forth for minor changes hampers collaboration.
- Real-time collaboration in meetings is difficult, leading to time-consuming presentations.



Solution: Integration of Mage tools - table and plot with Notebook Environment

- Seamless integration with data scientists' notebook environment.
- Allows stakeholders to interact with presented work, make small changes using GUI widgets.
- UI resembles spreadsheets and visual tools, enhancing stakeholder comfort.
- Translated code tracks stakeholder changes, integrating seamlessly with data scientists' code.
- Eliminates the need for data scientists to redo work, saving valuable time and enhancing productivity.

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Potential roadblocks

- The restricted set of available actions in the tools increases the risk of conflicts between code and GUI, requiring expert troubleshooters.
- For meaningful collaboration, more multitool interactions like table-code, table-viz, viz-viz, viz-code might be needed
- Risk of generating redundant and obsolete code, lowering overall code quality.
- Ideal for data storytelling, not suitable for complex programming tasks; may frustrate programmers.